

Property Overview

PROPERTY TYPE

Retail Destination, with future residential

GLA

Total: **864,983 SF**

Commercial: **590,460 SF**

Office: **274,523 SF**

ANNUAL VISITORS

4.9M visitors

KEY TENANTS

90+ retailers with a unique mix of international brands and local boutiques

















Swartz Bay Ferry Terminal **BEAVER LAKE** 个 N Camosun College AL OAK **PTA Population** 353,995 Residents **GORDON HEAD** COLOVITZ **Patricia Bay HWY** 52,000 cars per day STRAWBERRY VALE MARIGOLD ARBUTUS University of Victoria Uptown CADBORO BAY **HWY 1** 25,000 cars per day TEN MILE POINT GORGE Saanigh View Royal TILLICUM AREA **Royal Jubilee** Hospital RA - OAKLANDS Royal Roads University Esquimalt 10 Minutes to **Downtown** Victoria **WEST BAY** Oak Bay **US Ferry Terminal** JAMES BAY FAIRFIELD UPTOWN Victoria, BC

Location & Demographics

ACCESS

Conveniently positioned between Hwy 1 and Patricia Bay Hwy

Surrounded by major bus routes

10 minutes to Downtown Victoria, 20 minutes from Victoria Ferry terminal

POPULATION

353,995 Residents live within a 20-minute PTA

Close to **500 residents** will eventually live at Uptown and become a built-in audience for shops, restaurants and entertainment on-site

AUDIENCE

Household Income: Average \$115,204,

43.5% above 100K

Average Age: 43

Dwell Time: 121 minutes

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Be a Part of the Story

SPECIALTY LEASING AT UPTOWN

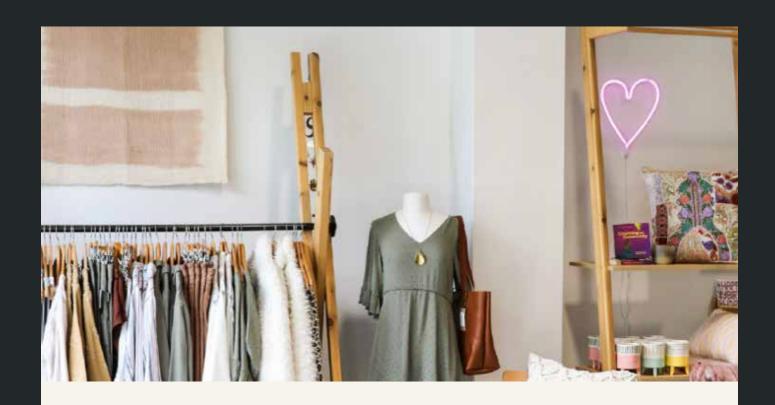
SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.



BE A PART OF THE STORY

Opportunities



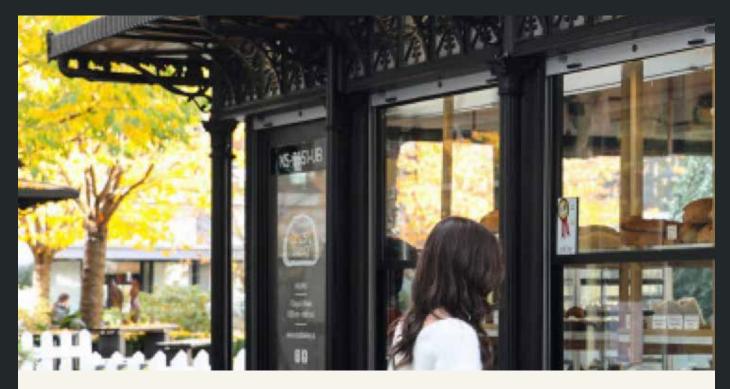
TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turn key built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

Apply Here





KIOSKS

Kiosk locations are free-standing, stationary merchandising structures that are provided by the tenant and are placed in common area locations with high foot traffic.

The kiosk can be either unmanned non-digital kiosks used for promotional messaging or manned kiosks setup providing businesses with cost-effective ways to display and sell products. Some benefits of kiosks are low start up costs, minimum overhead, and great exposure.

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ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people.

Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers.

Apply Here



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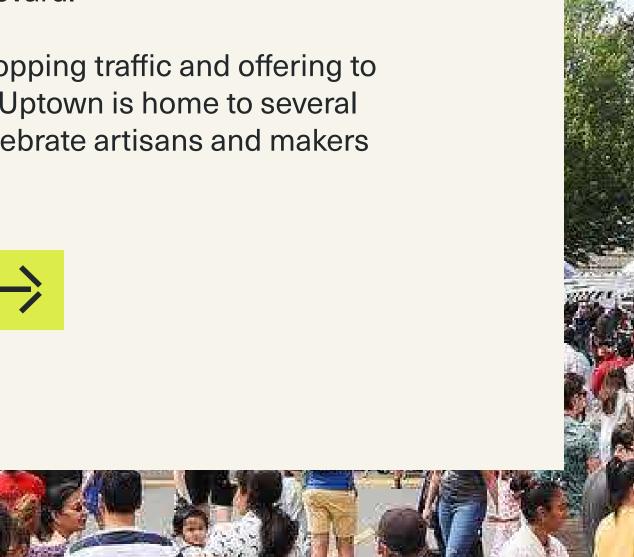
UPTOWN



With wide, open-air spaces, Uptown is the perfect backdrop for market groups and collectives. Bring your carefully curated mix of local makers, artisans and vendors to our unique indoor and outdoor spaces such as The Boulevard.

Leverage our Centre's existing shopping traffic and offering to bring awareness to your vendors. Uptown is home to several local boutiques and we love to celebrate artisans and makers from the area.

Apply Here





SITE MAP



Why SHAPE The Relentless Pursuit of Better

WE MANAGE LIKE OWNERS

We are invested in our properties long term.



ASPIRATIONAL RETAIL ENVIRONMENTS

World-class design and architecture

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EXPERTLY CURATED BRANDS

Meticulously curated retail collections



DATA-DRIVEN EXPERIENCES

Signature celebrations and guest experiences



5-STAR HOST PROGRAM

Hospitality training for all staff, from janitorial to security





CONTACT

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SHAPE Properties

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Uptown



