

An aerial photograph of the Nanaimo North Town Centre. The image shows a large commercial complex with several interconnected buildings, mostly with brown and grey roofs. There are extensive parking lots filled with cars. The area is surrounded by greenery, including trees and grassy areas. In the background, a residential neighborhood with houses and a large body of water (likely a lake or bay) are visible. A black rectangular box is overlaid on the left side of the image, containing white text.

# NANAIMO NORTH TOWN CENTRE

SPECIALTY LEASING OPPORTUNITIES

NANAIMO NORTH  
TOWN CENTRE

SHAPE

# Property Overview

## PROPERTY TYPE

Retail Destination  
With redevelopment potential

## GLA

Commercial: 502,142 SF

## ANNUAL VISITORS

3.1M visitors

## KEY TENANTS

40+ retailers with a mixture of convenience shops  
& services, national brands and restaurants



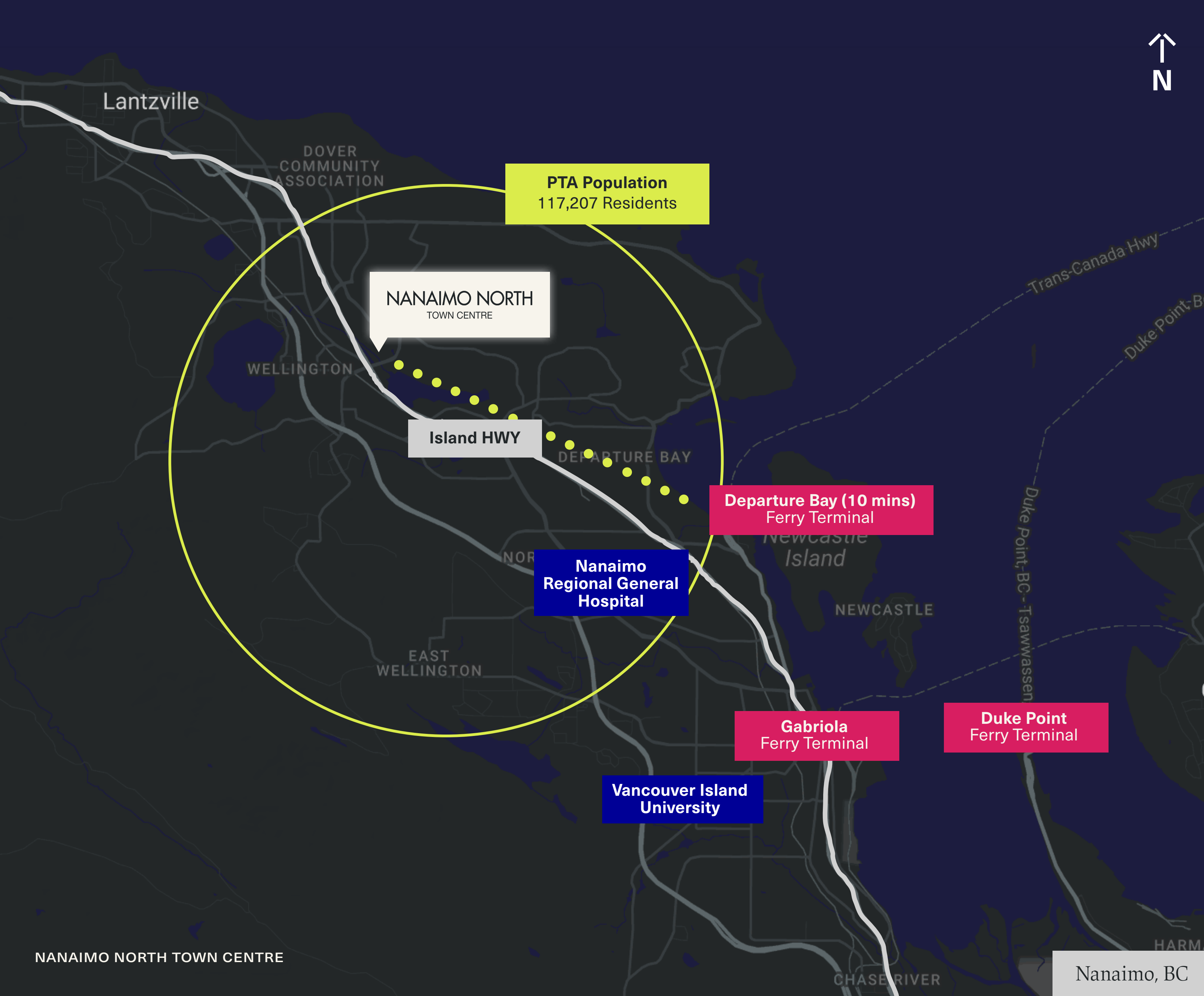
**Fit 4 Less**

**LONDON  
DRUGS®**

**GALAXY**

**LOWE'S®**

**fairwaymarket**



# Location & Demographics

## ACCESS

Located 10 minutes from the Nanaimo Ferry Terminal transporting almost **1M people** per year

Direct access off Island Highway

Positioned nearby local bus routes

## POPULATION

With a shift to Island living, Nanaimo has seen a 9.8% growth rate in the past 5 years, and predicts the region to continue to see strong growth

20-minute PTA includes **117,207** residents

## AUDIENCE

**Household Income:** Average **\$99,267**, 37.9% above \$100K

**Average Age:** 44

**Dwell Time:** 35 minutes



# A Destination For the Region

WESTCOAST AMUSEMENTS



OUTDOOR PLAY AREA



# Be a Part of the Story

## SPECIALTY LEASING AT NANAIMO NORTH TOWN CENTRE

SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.



BE A PART OF THE STORY

# Opportunities



## TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turn key built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

[Apply Here](#)



## KIOSKS

Kiosk locations are free-standing, stationary merchandising structures that are provided by the tenant and are placed in common area locations with high foot traffic. The kiosk can be either unmanned non-digital kiosks used for promotional messaging or manned kiosks setup providing businesses with cost-effective ways to display and sell products. Some benefits of kiosks are low start up costs, minimum overhead, and great exposure.

[Apply Here](#)



BE A PART OF THE STORY

# Opportunities



## MARKETS

With wide, open-air spaces, our properties are the perfect backdrop for market groups and collectives. Bring your carefully curated mix of local makers, artisans and vendors to our unique indoor and outdoor spaces.

Leverage our Centre's existing shopping traffic and bring awareness to your vendors. We love local!

[Apply Here](#)



## ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people.

Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers.

[Apply Here](#)



# SITE MAP





# Why SHAPE

# The Relentless Pursuit of Better

## **WE MANAGE LIKE OWNERS**

We are invested  
in our properties  
long term



## **ASPIRATIONAL RETAIL ENVIRONMENTS**

World-class design  
and architecture



## **EXPERTLY CURATED BRANDS**

Meticulously  
curated retail  
collections



## **DATA-DRIVEN EXPERIENCES**

Signature  
celebrations and  
guest experiences



## **5-STAR HOST PROGRAM**

Hospitality  
training for all  
staff, from  
janitorial  
to security



## CONTACT

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### SHAPE Properties

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# NANAIMO NORTH

## TOWN CENTRE



NANAIMONORTH.COM

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**SHAPE**