

DESTINATION: DEERFOOT CITY

SPECIALTY LEASING OPPORTUNITIES



DESTINATION:
DEERFOOT
CITY

SHAPE



Property Overview

PROPERTY TYPE

Retail Destination

TOTAL GLA

GLA: 768,627 SF

With future development potential

ANNUAL VISITORS

4.7M visitors

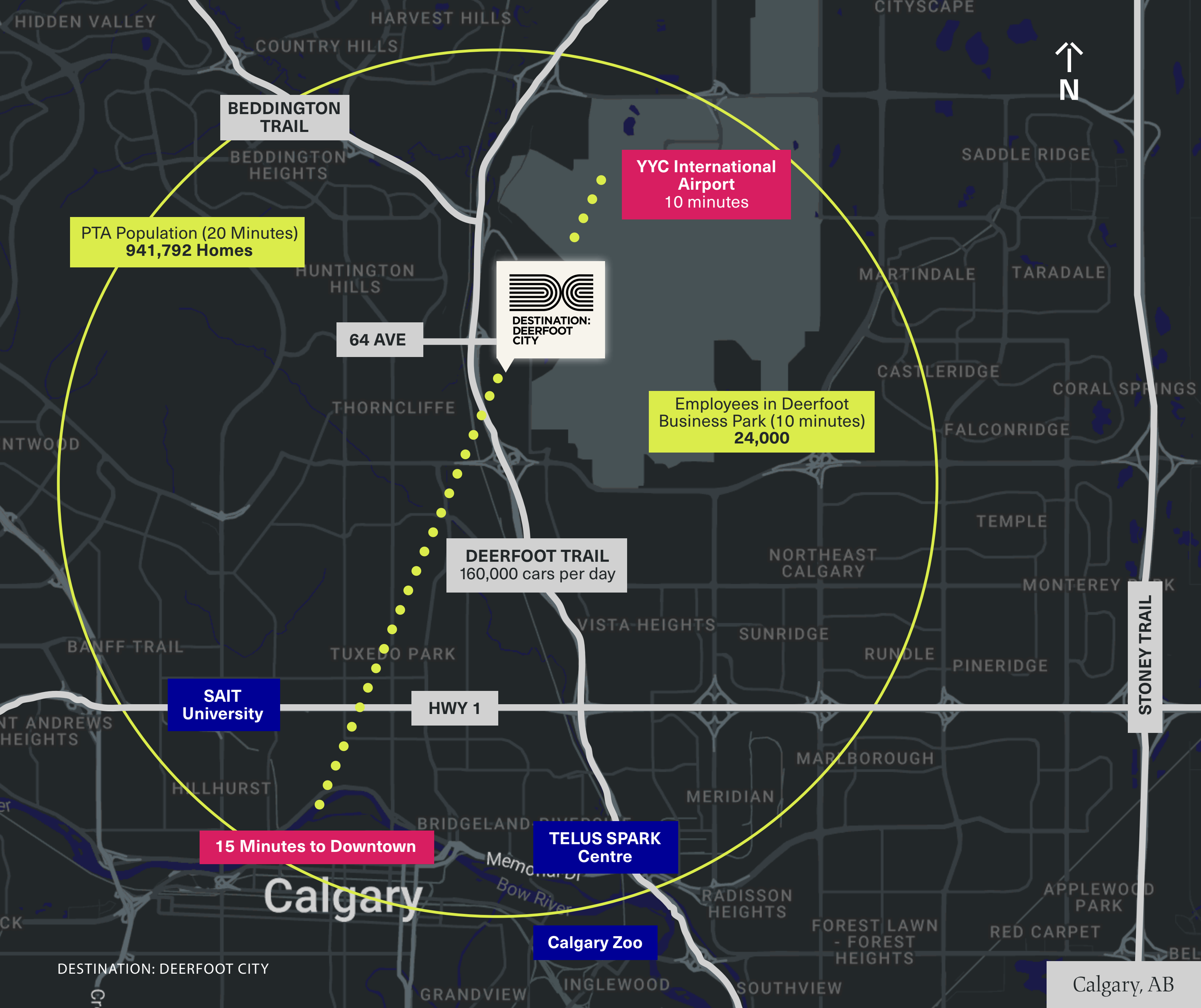
PARKING RATIO

Ample free parking with 4,300+ stalls

TENANTS

50+ Shops, Services, Restaurants. Including The Boulevard, top performing anchor tenants and the Convenience Zone





Location & Demographics

ACCESS

Direct access and visibility to Deerfoot Trail, **160,000 cars per day**

Easy access to Highway 1 and Stoney Trail

10 minutes to Calgary International Airport and 15 minutes Downtown

POPULATION

Alberta is the fastest growing province in Canada with Calgary seeing a 9.8% population increase in the past 5 years and 110,000 more expected by 2027

941,792 homes within the 20-minute PTA

24,000 weekday employees in the surrounding Business Park

AUDIENCE

Household Income: Average \$126,957, 46% above \$100K

Average Age: 37

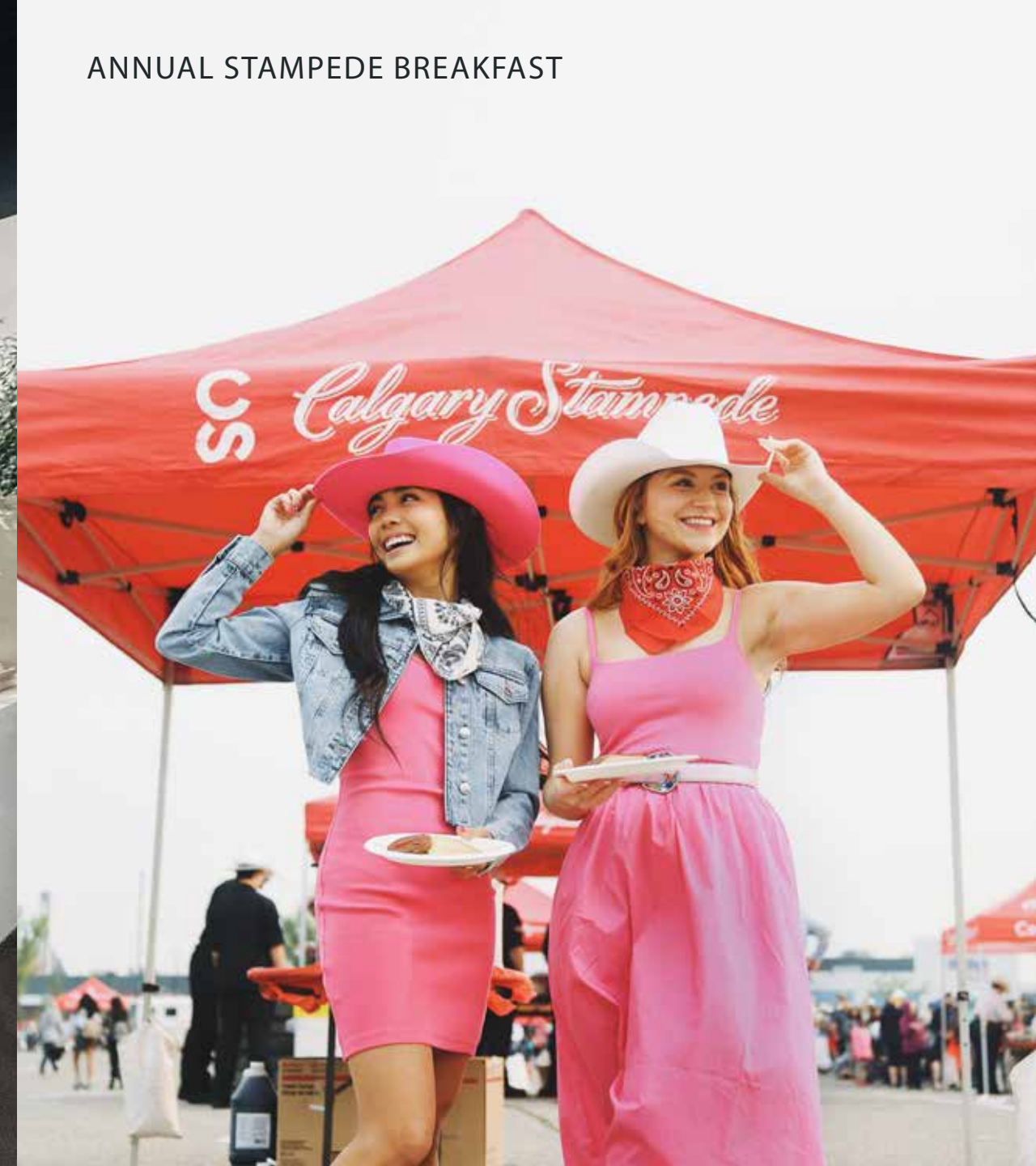
BLOCK PARTY INSTALLATION



LINA'S MARKET HALL



ANNUAL STAMPEDE BREAKFAST



THE REC ROOM



Calgary's Largest Retail & Entertainment Destination

Be a Part of the Story

SPECIALTY LEASING AT DEERFOOT CITY

SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.



BE A PART OF THE STORY

Opportunities



TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turn key built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

[Apply Here](#)



MARKETS

With wide, open-air spaces, our properties are the perfect backdrop for market groups and collectives. Bring your carefully curated mix of local makers, artisans and vendors to our unique indoor and outdoor spaces such as the main Boulevard or Community Space.

Leverage our Centre's existing shopping traffic and bring awareness to your vendors. We love local!

[Apply Here](#)



ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people.

Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers.

[Apply Here](#)



SITE MAP



05 Why SHAPE

The Relentless Pursuit of Better

WE MANAGE LIKE OWNERS

We are invested
in our properties
long term



ASPIRATIONAL RETAIL ENVIRONMENTS

World-class design
and architecture



EXPERTLY CURATED BRANDS

Meticulously
curated retail
collections



DATA-DRIVEN EXPERIENCES

Signature
celebrations and
guest experiences



5-STAR HOST PROGRAM

Hospitality
training for all
staff, from
janitorial
to security



CONTACT

Specialty Leasing

Barbara Hellinga

Director, Specialty Leasing

barbara.hellinga@shape.ca

SHAPE Properties

2020 One Bentall Centre
505 Burrard Street, Box 206,
Vancouver, BC Canada
V7X 1M6



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**—
SHAPE**