

# THE CITY OF LOUGHEED

SPECIALTY LEASING OPPORTUNITIES

THE  
CITY  
OF LOUGHEED  
A SHAPE CENTRE

SHAPE



# Property Overview

## DEVELOPMENT TYPE

Mixed-use, Master-planned community

## TOTAL & CURRENT GLA

GLA Upon Completion: **1.4M SF**

Shopping Centre GLA: **573,660 SF**

Neighbourhood One GLA:

Retail: **103,230 SF**

Office: **10,000 SF**

## ANNUAL VISITORS

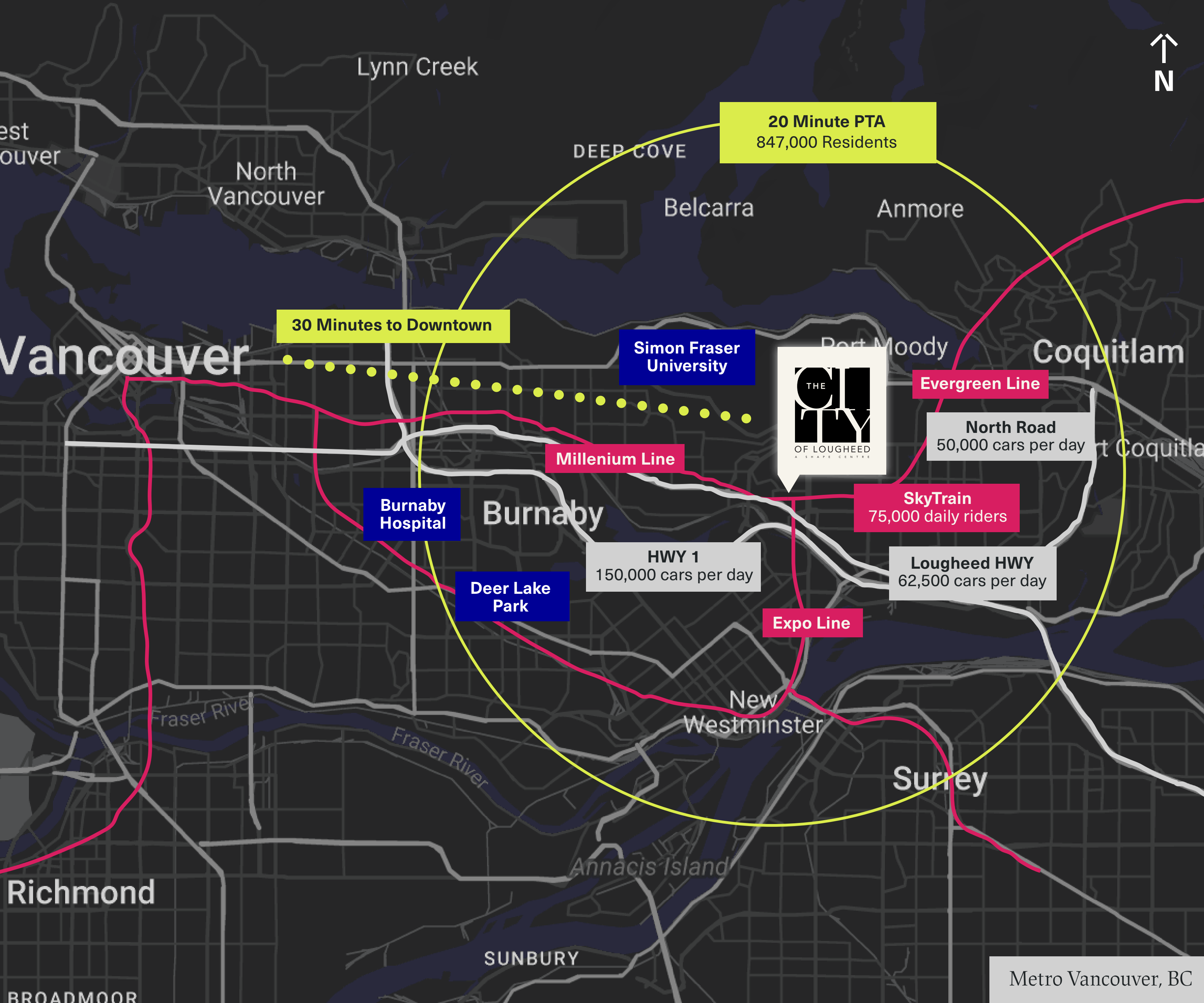
**3.1M** visitors

## TENANTS

100+ shops, services & restaurants including The Eateries







# Location & Demographics

## ACCESS

Lougheed SkyTrain station on-site connecting 3 lines and **75,000 daily riders**

Direct access off Lougheed Highway carrying **62,500 cars per day** and North Road, **50,000 cars per day**

Easy Access from Highway 1, **150,000 cars per day**

## POPULATION

**847,000** people live within a 20-minute drive of The City of Lougheed

**270,000** live within the immediate community of Burnaby

**+14,000** residents will live on-site upon project completion

## AUDIENCE

**Household Income:** Average **\$113,122**, 43.33% above \$100K

**Average Age:** 40

**Dwell Time:** 44 minutes



NEIGHBOURHOOD ONE

PROMENADE PATIO

THE EATERIES, FOOD COURT

# A New City is Rising in the Heart of Metro Vancouver



NEIGHBOURHOOD ONE, CIBC



# Be a Part of the Story

## SPECIALTY LEASING AT THE CITY OF LOUGHEED

SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.





## BE A PART OF THE STORY

# Opportunities



### TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turn key built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

[Apply Here](#)



### KIOSKS

Kiosk locations are free-standing, stationary merchandising structures that are provided by the tenant and are placed in common area locations with high foot traffic. The kiosk can be either unmanned non-digital kiosks used for promotional messaging or manned kiosks setup providing businesses with cost-effective ways to display and sell products. Some benefits of kiosks are low start up costs, minimum overhead, and great exposure.

[Apply Here](#)



### ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people.

Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers.

[Apply Here](#)







# THE POP UP

AT THE CITY OF LOUGHEED

The Pop-Up at the City of Lougheed is our short-term, weekend event which creates an opportunity to explore new brands and products with the focus on featuring on local businesses. Our goal as a Centre is to help businesses reach and build brand loyalty or reinforcing a brand message with positive customer engagement with a physical face-to-face interaction.

[Apply Here](#) →



# SITE MAP





# Why SHAPE

## The Relentless Pursuit of Better

### **WE MANAGE LIKE OWNERS**

We are invested  
in our properties  
long term.



### **ASPIRATIONAL RETAIL ENVIRONMENTS**

World-class design  
and architecture



### **EXPERTLY CURATED BRANDS**

Meticulously  
curated retail  
collections



### **DATA-DRIVEN EXPERIENCES**

Signature  
celebrations and  
guest experiences



### **5-STAR HOST PROGRAM**

Hospitality  
training for all  
staff, from  
janitorial  
to security





## CONTACT

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### SHAPE Properties

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**SHAPE**