

Uptown



SPECIALTY LEASING AT UPTOWN

SHAPE

FAST FACTS

TOTAL GLA

597,158 SF of retail
269,532 SF of office

ANCHOR TENANTS

Walmart
Whole Foods
H&M
Fitness World
Best Buy
Shoppers Drug Mart
Michaels

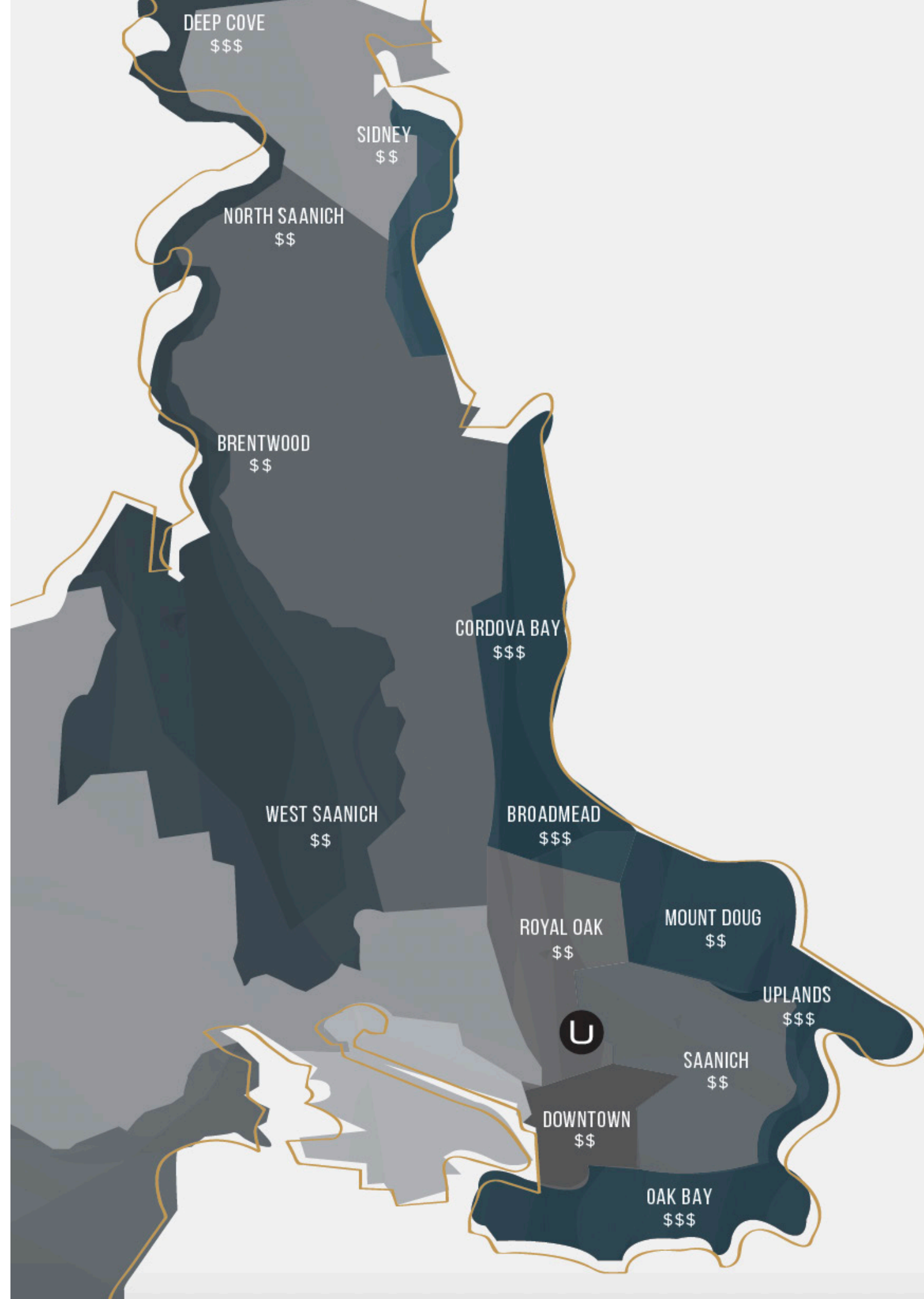
ANNUAL TRAFFIC

11 Million visitors per annum

TRADE AREA

Total Population: 436,385
Total Households: 185,523
Average Household Income: \$103,769

Uptown





SHOP. WORK. LIVE.

In the heart of
Greater Victoria.



BE A PART OF THE STORY

SPECIALTY LEASING AT UPTOWN

SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.

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OPPORTUNITIES



TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turnkey built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

[APPLY HERE](#)



KIOSKS

Kiosk locations are free-standing, stationary merchandising structures that are provided by the tenant and are placed in common area locations with high foot traffic. The kiosk can be either unmanned non-digital kiosks used for promotional messaging or manned kiosks setup providing businesses with cost-effective ways to display and sell products. Some benefits of kiosks are low start up costs, minimum overhead, and great exposure.

[APPLY HERE](#)



ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people. Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers. Be as short as one month or as long as one year.

[APPLY HERE](#)

MARKETS

With wide, open-air spaces, Uptown is the perfect backdrop for market groups and collectives. Bring your carefully curated mix of local makers, artisans and vendors to our unique indoor and outdoor spaces such as The Boulevard.

Leverage our Centre's existing shopping traffic and offering to bring awareness to your vendors. Uptown is home to several local boutiques and we love to celebrate artisans and makers from the area.

[APPLY HERE](#)

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CONTACT

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