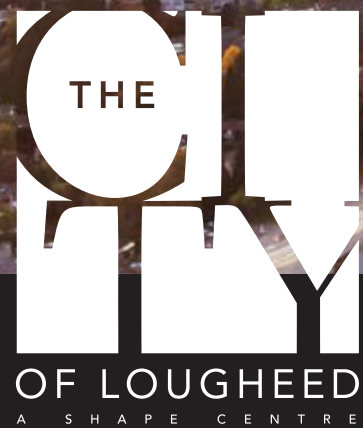


SPECIALTY LEASING AT

# THE CITY OF LOUGHEED



SHAPE



# FAST FACTS

## 37 ACRE

Master-planned community

## 2 SKYTRAIN LINES

Central location positioned by celebrated skytrain system

## 1.3M SQ FT OF RETAIL

Will become a regional shopping and dining destination

## 20 TOWERS

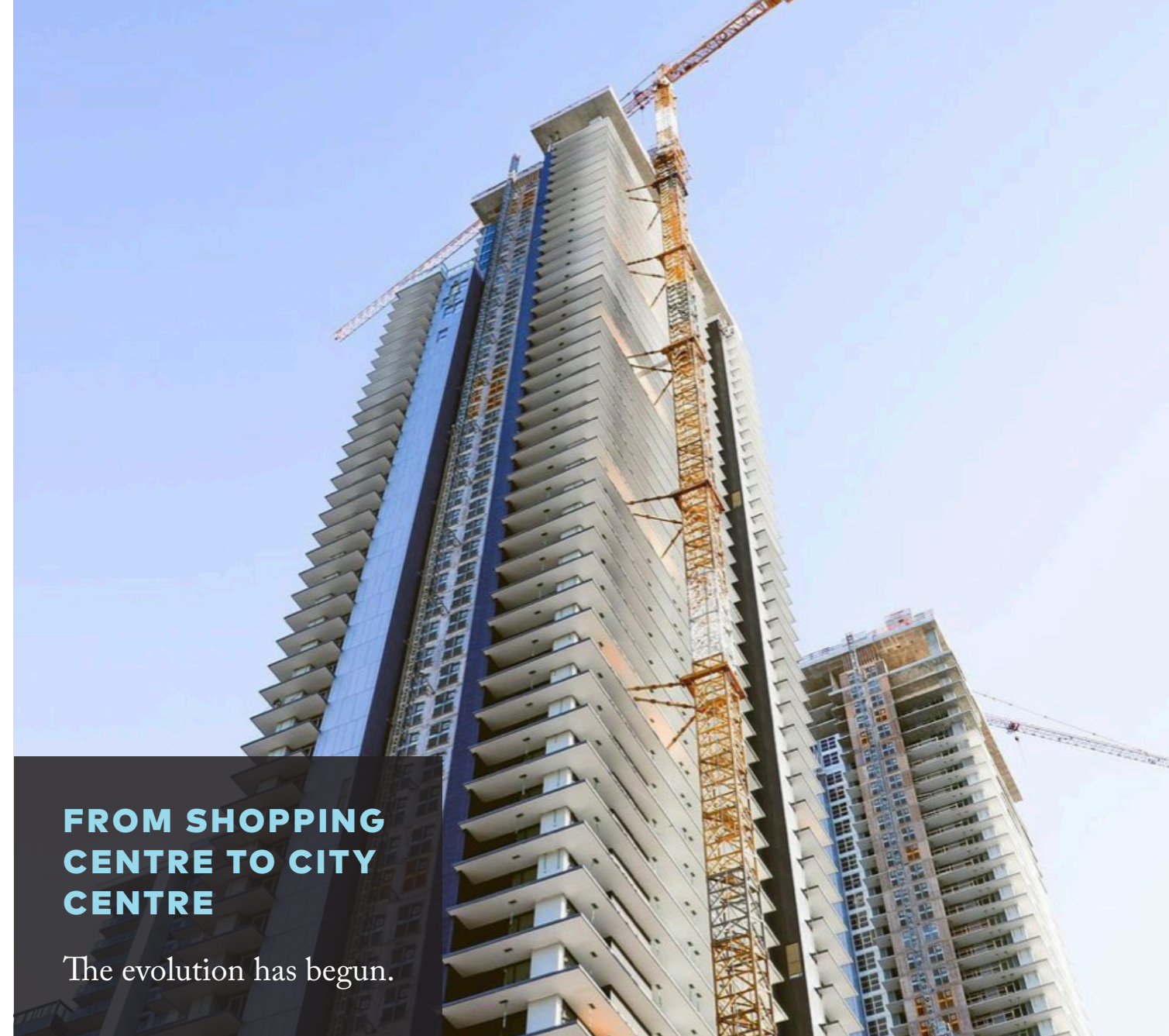
Will be home to more than 10,000 on-site residents and built in customers

## THE LOCATION

- **847,000** people live within a 20-minute drive of Lougheed Town Centre
- The average household income in the Lougheed trade area is **\$100,789**
- **30 minute drive** from downtown Vancouver
- **Centrally located** at the centre of Metro Vancouver bordering Burnaby, Coquitlam and New Westminister

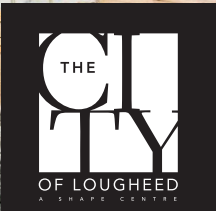






**FROM SHOPPING  
CENTRE TO CITY  
CENTRE**

The evolution has begun.



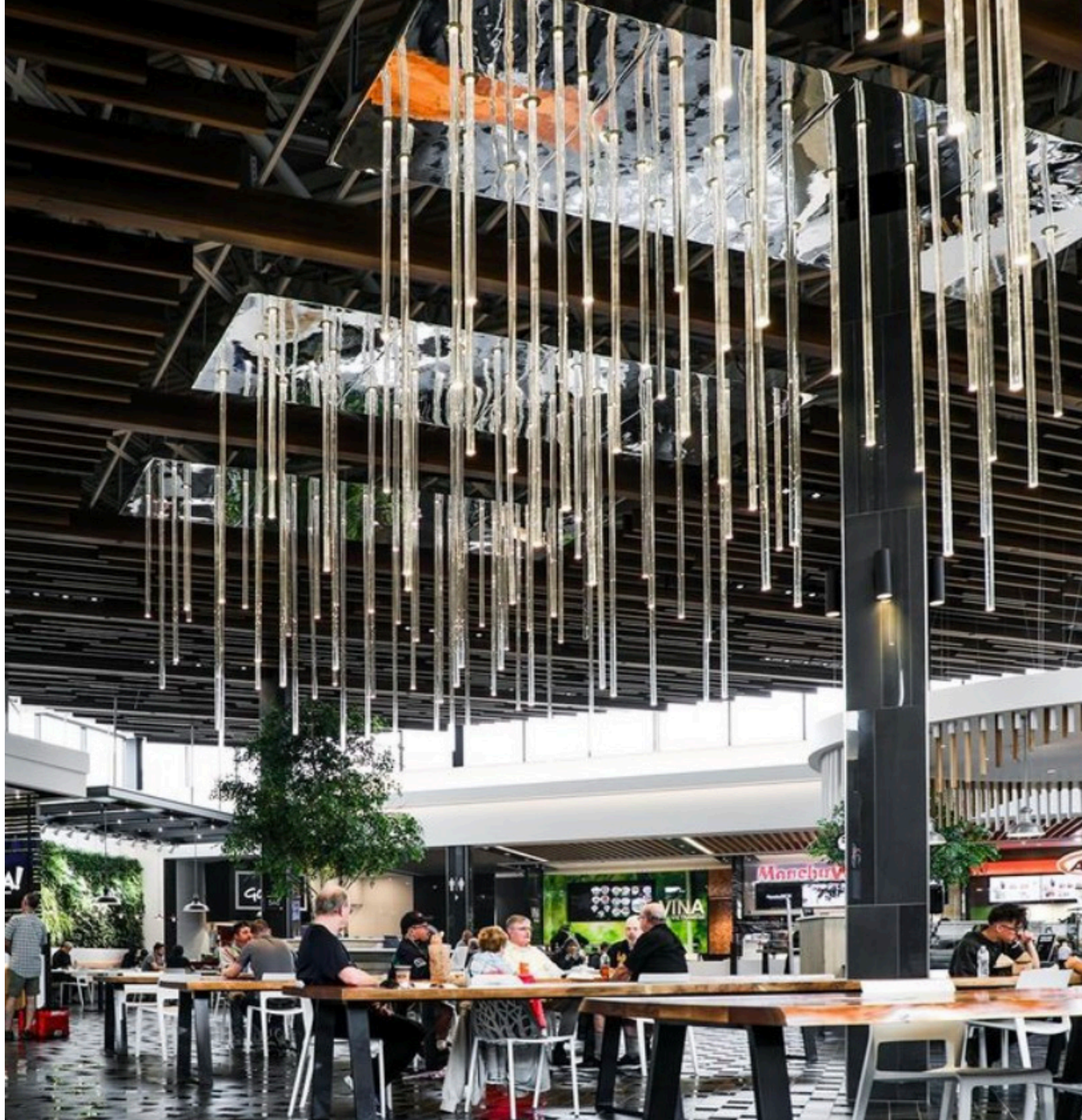


# BE A PART OF THE STORY

## SPECIALTY LEASING AT THE CITY OF LOUGHEED

SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.





# OPPORTUNITIES



## TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turnkey built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

[APPLY HERE](#)



## KIOSKS

Kiosk locations are free-standing, stationary merchandising structures that are provided by the tenant and are placed in common area locations with high foot traffic. The kiosk can be either unmanned non-digital kiosks used for promotional messaging or manned kiosks setup providing businesses with cost-effective ways to display and sell products. Some benefits of kiosks are low start up costs, minimum overhead, and great exposure.

[APPLY HERE](#)



## ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people. Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers. Be as short as one month or as long as one year.

[APPLY HERE](#)

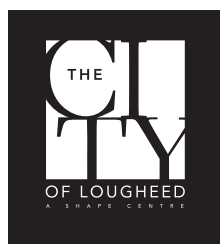


# THE POP-UP

AT THE CITY OF LOUGHEED

The Pop-Up at the City of Lougheed is our short-term, weekend event which creates an opportunity to explore new brands and products with the focus on featuring on local businesses. Our goal as a Centre is to help businesses reach and build brand loyalty or reinforcing a brand message with positive customer engagement with a physical face-to-face interaction.

[APPLY HERE](#)





# CONTACT

---

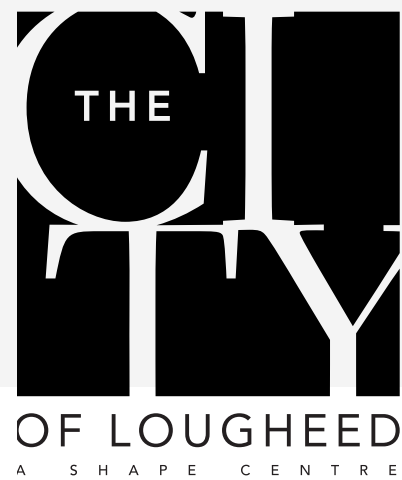
**BARBARA HELLINGA-CADY**  
SPECIALTY LEASING MANAGER

**D:** 604.694.2250

**M:** 604.315.4078

**E:** [barbara.hellinga@shape.ca](mailto:barbara.hellinga@shape.ca)

2020 One Bentall Centre | 505 Burrard St., Box 206  
Vancouver, BC, Canada V7X 1M6



@THECITYOFLOUGHEED

THECITYOFLOUGHEED.COM