

SPECIALTY LEASING AT

# THE AMAZING BRENTWOOD

THE AMAZING

BRENTWOOD

A SHAPE CENTRE

SHAPE



# FAST FACTS

## 8.5M SF

Total residential & commercial master-planned community

## 11 RESIDENTIAL TOWERS

+10,000 anticipated residents onsite

## 28 ACRES

At the heart of Metro Vancouver. Seamlessly connected to two major highways and a celebrated Skytrain system.

## TENANTS NOW OPEN

- The Rec Room
- Cineplex
- Sporting Life
- H&M + H&M Home
- Nike
- Adidas
- Sephora
- London Drugs
- LL Bean + [more](#)



THE AMAZING  
**BRENTWOOD**  
A SHAPE CENTRE

Unparalleled Location:  
**30,000** Transit Riders will pass through The Amazing Brentwood daily.



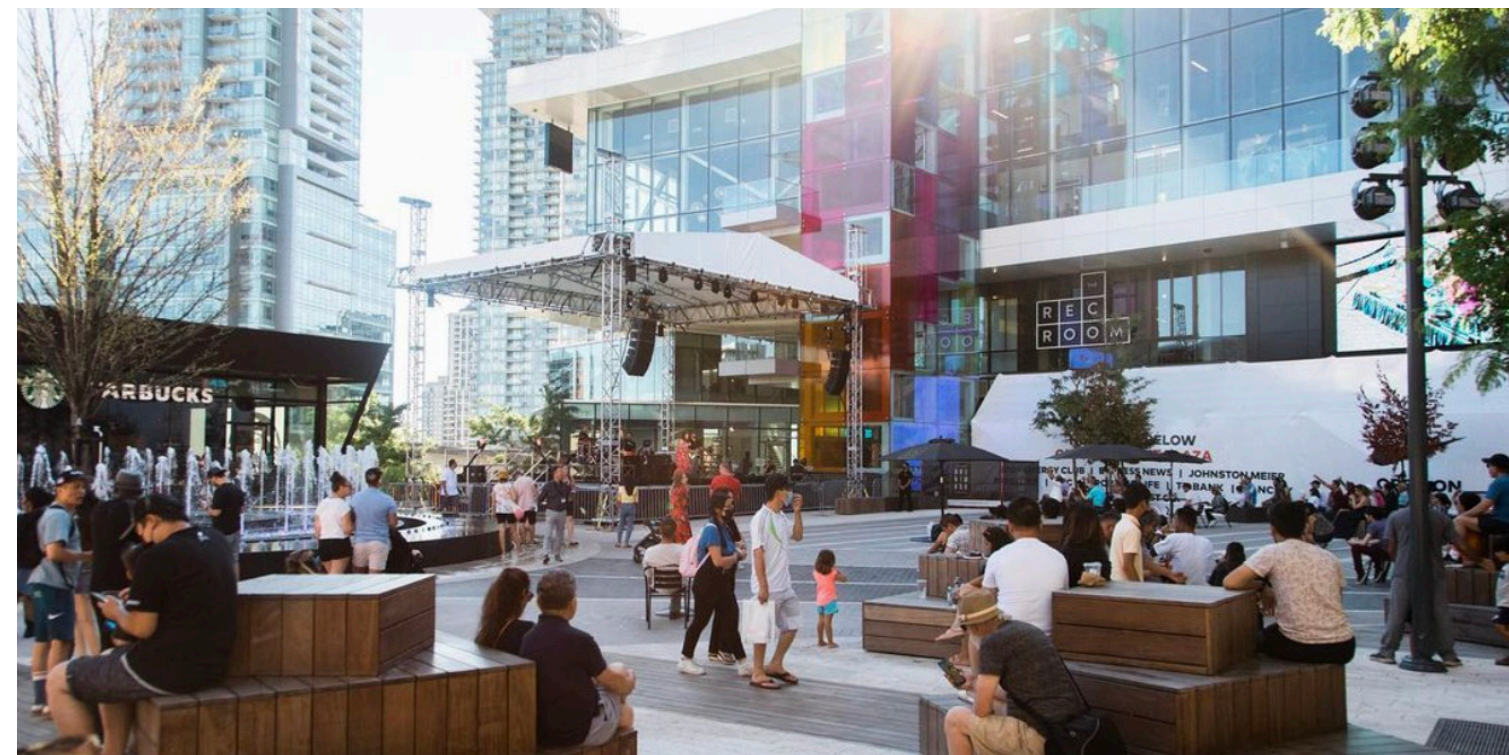
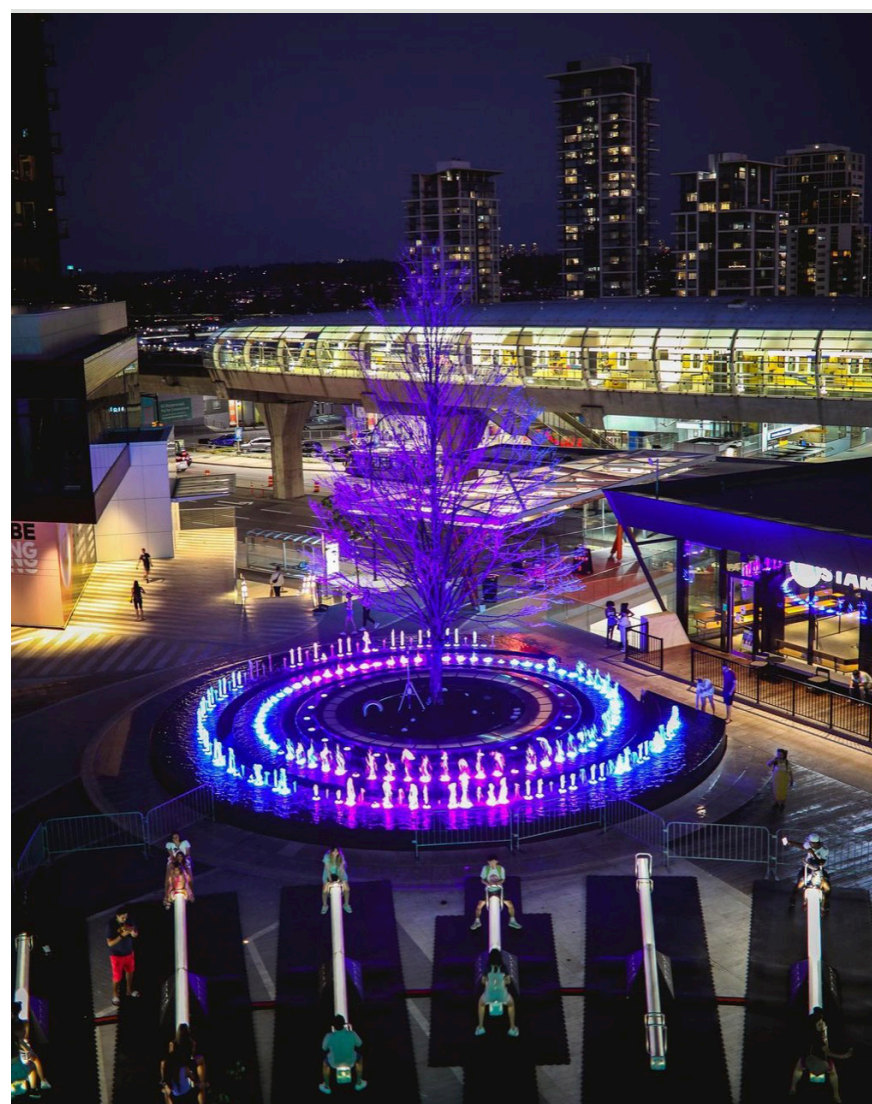


**WELCOME TO  
THE AMAZING  
BRENTWOOD**

An entertainment hub  
and urban heart of  
the community.



THE AMAZING  
**BRENTWOOD**  
A SHAPE CENTRE





# BE A PART OF THE STORY

## **SPECIALTY LEASING AT THE AMAZING BRENTWOOD**

SHAPE offers many different leasing options. Whether you are looking for a way to test or launch a new product or concept, wanting to take advantage of peak shopping seasons by opening a pop-up store, developing your omnichannel strategy, or simply seeking to gain exposure or expand an existing business without the long-term commitment of a permanent lease, we can help.

At SHAPE, our goal is your business's success. We can get you started with multiple local leasing options and help build your business to a more permanent establishment. Whether you're an experienced business owner or someone who's just starting out, we're here for you every step of the way.





# OPPORTUNITIES



## TEMPORARY IN-LINE STORES

Temporary In-Line opportunities are for businesses geared toward traditional mall space that are turn key built out and move in ready. The square footage can range in size and availability can be varied.

Temporary In-Line stores offer the ability to test the market before making a long-term commitment or to incubate and expand your business. Lease terms can be as short as one month or as long as one year.

[APPLY HERE](#)



## KIOSKS

Kiosk locations are free-standing, stationary merchandising structures that are provided by the tenant and are placed in common area locations with high foot traffic. The kiosk can be either unmanned non-digital kiosks used for promotional messaging or manned kiosks setup providing businesses with cost-effective ways to display and sell products. Some benefits of kiosks are low start up costs, minimum overhead, and great exposure.

[APPLY HERE](#)



## SPONSORSHIPS

The Amazing Brentwood presents a range of sponsorship or partnership opportunities to expand reach, gain positive affinity and connect with consumers on a new level – from promoting amenities including curbside valet and customer lounges to naming rights and partnerships for special attractions, including the Brentwood Plaza and Grand Lobby.

[APPLY HERE](#)



# OPPORTUNITIES



## PAID MEDIA

Strategically located throughout the Centres, the digital media screens capitalize on traffic to maximize reach, frequency, and exposure to a captive audience of active consumers.

Some of the inventory provided include state-of-the-art large-format video walls, digital posters, static media banners and entrance wraps that provide optimal placement to engage millions of on-site visitors. Be as short as one month or as long as one year.

[APPLY HERE](#)



## ACTIVATIONS & EVENTS

We'd love to be the venue for your displays, brand activations, events, product drops, workshops and more. In this era of social media and constant digital connectivity, it is becoming increasingly hard to grab the attention of people. Event Activation gives you that extra 'Wow' factor. Brands can activate in key areas with the highest traffic and rich engagement to secure a longer-term emotional connection between the brand and the customers. Be as short as one month or as long as one year.

[APPLY HERE](#)



## MARKETS

With wide, open-air spaces, our properties are the perfect backdrop for your next market. Bring your carefully curated mix of local makers, artisans and vendors to our unique spaces.

Leverage our Centre's existing shopping traffic to bring awareness and business to your collective. Find a variety of indoor and outdoor market opportunities at SHAPE.

[APPLY HERE](#)



# THE GLASSHOUSE

**WELCOME TO THE  
GLASS HOUSE POP-UP.**

**AN EVER-EVOLVING RETAIL GALLERY  
OF BRANDS SET WITHIN THE  
AMAZING BRENTWOOD.**

**AN EXPERIENTIAL RETAIL  
OPPORTUNITY THAT'S CLEARLY  
UNIQUE.**

**LOCATED ON THE CORNER OF  
LOUGHEED AND WILLINGDON.**

[APPLY HERE](#)





# CONTACT

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